

CITY GRADUATE SCHOOL

**MASTER OF BUSINESS
ADMINISTRATION (ODL)**

City U - Centre for Postgraduate Studies (CGS)

Higher education ensures adults are able to excel in their field of expertise. By preparing them to meet all expectations of the real world environment, we are focused on producing the future leaders and professionals. At City University, we firmly believe in a holistic approach to adopting and developing dynamic professionals. Ever since 1984, we have produced over 35,000 graduates, who are now in various reputable organizations worldwide. Our years of experience, make us one of the oldest private education providers in Malaysia, qualify us as a provider of top-quality yet affordable tertiary studies.

Quality, Tradition and Recognition, these three elements are majorly embedded strongly in all possible areas in City University, which also includes management, programme design, and even student activities. Our main motive is to be the leader of postgraduate studies in Malaysia; by providing enough trust and enhanced guidance on all postgraduate programmes. We are committed to provide a positive and an empowering environment to support postgraduates in achieving their objectives in academic and research by providing expert practitioners in the respective field.

CityU in numbers



38 YEARS
OF EXCELLENCE



2 CAMPUSES



8 FACULTIES



>70 PROGRAMMES



> 5,500 STUDENTS



35,000 GRADUATES



60 NATIONALITIES



98% OF STUDENTS
HIRED BY LOCAL &
INTERNATIONAL
COMPANIES

CITY
UNIVERSITY

Master of Business Administration(ODL)

(R-DL/340/7/0392) (MQA/FA 3657) 04/2024

Master of Business Administration - Open Distance Learning (ODL) programme is designed to prepare students for managerial positions in business, professional & public sectors. It provides a broad education & general exposure to the complex relationships between government, business & consumers, which is designed to better utilize managerial knowledge, research skills & professional attitudes, which later benefit graduates effectively in their workplace. This Online Distance Learning Master of Business Administration course is designed to offer a balance between core business understanding and leadership skills for the future. You will be guided by a team of leading academics and industry experts to develop fundamental business strategies that addresses real-world challenges.

Duration of Study	Full Time: 1-4 years ; Part Time: 2-5 years
Credit Hours	42
Subjects Offered	• Corporate Finance • Managerial Economics • Research Methodology • Marketing Management • Managerial Accounting • Human Resource Management • Organization Behavior • Strategic Management • Operation Management • International Business • Project Management • Management Information System • Project Paper

Entry Requirements

- A Bachelor's Degree from a recognised higher education institution with a minimum CGPA of 2.50 ;OR
- Other equivalent qualification as recognized by the Malaysian Government with 2.50 CGPA ; OR
- Bachelor's Degree from a recognised higher institution with CGPA 2.00 - 2.49 & minimum 5 years working experience

GENERAL CONTACT :

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CRUX
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